



**SUSTAINABLE  
ECONOMY  
FORUM**



# **SUSTAINABLE ECONOMY FORUM**

**April 12 - 13, 2018**

**San Patrignano, Via San Patrignano 53 – Coriano (Rimini)**

## **DRAFT PROGRAM**

### **APRIL 11**

#### **Evening**

**OPENING DINNER** for speakers, financial partners and other vips.  
With inspirational speech by

**Vincenzo Boccia**, President of Confindustria



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## **APRIL 12**

**Round tables moderated by Luca Orlando, editor, Il Sole 24 Ore**

### **Morning**

**9.30- 10.00 am:**

#### **Introduction by**

- **Antonio Tinelli**, President, San Patrignano Community

#### **Welcome addresses**

- **Letizia Moratti**, Co-Founder, San Patrignano Foundation
- **Andrea Gnassi**, Mayor, Rimini
- **Vincenzo Boccia**, President, Confindustria

**10.00 – 10.20 am: Keynote speech (20')**

- **Aranca González**, Executive Director, International Trade Centre

### **SUSTAINABILITY ROUND TABLES**

**10.20 – 11.25: SUSTAINABLE DEVELOPMENT**

#### **Special Guest**

- **S.E. Vera Songwe**, Executive Secretary , UN Economic Commission for Africa (15')

#### **Focus Africa Round Table (50')**

From the SDG Agenda 2030 to the African Agenda 2063. The way to build a prosperous, integrated, sustainable and peaceful Africa.

- **Jean-Sébastien Decaux**, CEO Southern Europe, Africa, Belgium, Luxemburg and Israel, JCDecaux
- **Giuseppe Mistretta**, Director for the sub-Saharan countries, Italian Ministry of Foreign Affairs and International Cooperation
- **Mario Molteni**, CEO, E4Impact Foundation
- **Joseph Nkandu**, Founder and Executive Director, Nucafe
- **Alberto Piatti**, Executive Vice President: Responsible and Sustainable Enterprise, ENI

Q&A

**11.25 – 11.40 am: coffee break (15')**



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## **11.40 – 12.30 am: SUSTAINABLE ECONOMIC GROWTH**

### ***Welfare Round Table*** (50')

Demographic and social changes make the current economic system no more sustainable. New welfare models could be the solution to provide social services such as education, health, assistance and personal care.

- **Maria Bianca Farina**, President Ania and Fondazione Ania, President Poste Italiane
- **Oreste Gallo**, President, Cometa Fund
- **Victor Massiah**, CEO, Ubi Banca
- **Marcella Panucci**, Director General, Confindustria

Q&A

## **12.30 am – 1.20 pm: SUSTAINABLE FINANCE**

### ***New financing models Round Table*** (50')

International financial system is one of the key-point of reversals of fortune for people and Countries. US and European banking experiences for sustainable growth.

- **Mario Baccini**, President, National Microcredit Agency
- **Stefano Barrese**, Responsible, Banca dei Territori Division, Intesa Sanpaolo
- **Mario Deaglio**, Full Professor of International Economics, Turin University and Editor of Rapporto Einaudi 2017
- **John McKinley**, Director, BlackRock USA

Q&A

## **1.20 am – 2.20 pm: Luncheon** (60')



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## Afternoon

### 2.20 – 3.25 pm: SUSTAINABLE SOCIETY

#### **Special Guest**

- **Rael Ruto**, Spouse of the Deputy President of Kenya, Founder and Patron of Joyful Women Organization (15')

#### **Women empowerment Round Table (50')**

An equal and sustainable society guarantees to everyone equal access to health, education, earning power and political representation. Narrowing the gender gap is the objective in order to enhance a just society and to lift out of poverty millions of people.

- **Maria Cristina Bertellini**, CEO, Euro Mec Service S.r.l.
- **Patrizia Grieco**, President, Enel
- **Sigríður Snævarr**, Ambassador of the Iceland Ministry for Foreign Affairs and Member of Exedra
- **Mina Teicher**, Vice President, International Women's Forum
- **Emma Bonino\***, President, WE-Women Empower the World and President, European Council on Foreign Relations

Q&A

### 3.25 - 4.30 pm: SUSTAINABLE TECHNOLOGY

#### **Special Guest**

- **Nicholas Negroponte**, Chairman Emeritus of Massachusetts Institute of Technology's Media Lab, Founder of One Laptop per Child Association (15')

#### **Visions of future Round Table (50')**

Between reality and virtuality, far from utopia and keeping away from dystopia, technologies open unpredictable scenarios on the future. It's the moment to design a digital future on a human scale.

- **Roberto Cingolani**, Scientific Director, Istituto Italiano di Tecnologia (IIT)
- **Alberto Bombassei**, President, Brembo and Founder, Parco Tecnologico Kilometro Rosso
- **Robert Madelin**, Chairman & Director, Fipra International
- **Giulio Pedrollo**, Vice Presidente per la Politica Industriale, Confindustria
- **Gianfelice Rocca**, President, Group Techint

Q&A



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**4.30 – 4.45 pm: coffee break (15')**

**4.45 – 5.35 pm: SUSTAINABLE CITIES**

***Hubs for solutions Round Table (50')***

The formation of mega-cities is now a global phenomenon with over the 50% of the world people living in cities. It is essential to turn problems of massive urbanization into opportunities.

- **Tagir Ássimo Carimo**, Mayor of Pemba
- **Ambrogio Prezioso**, Presidente dell'Unione Industriali Napoli
- **Andrea Ruckstuhl**, Head of Italy and Continental Europe, Lendlease
- **Sergio Solero**, President, BMW Italia

Q&A

**5.35 – 5.50 pm: DAY CLOSING REMARKS (15')**

- **Letizia Moratti**, Co-Founder, San Patrignano Foundation

**Evening**

**Reserved for the San Patrignano Community, speakers and sponsors**

**8.00 – 9.30 pm: DINNER WITH SPECIAL GUEST**

Introduction by **Carlo Clavarino**, President of San Patrignano Foundation

Keynote speaker: **Sergio Escobar**

**9.30 – 10.30 pm: PERFORMANCE by SAN PATRIGNANO THEATRE COMPANY**



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**APRIL 13**

**Round tables moderated by Luca Orlando, editor, Il Sole 24 Ore**

**Morning**

**RESPONSIBILITY ROUND TABLES**

**10.00 – 10.50 am: RESPONSIBLE EDUCATION**

***Arts and Culture Round Table*** (50')

Access to culture is the way to move on from conflicts and feed creativity and innovation. Sensitive forms of culture and art can lead to mutual understanding.

- **Giovanni Brugnoli**, Vice Presidente per il Capitale Umano, Confindustria
- **Alberto Cavalli**, COO, Fondazione Cologni dei Mestieri d'Arte
- **Pier Luigi Sacco**, Full Professor in Economy and Culture, IULM
- **Paolo Verri**, General Director, Matera-Basilicata 2019 Participatory Foundation

**10.50 – 11.05 am: coffee break** (15')

**11.05 – 11.55 am: RESPONSIBLE HEALTH**

***Wellbeing Round Table*** (50')

Research and innovation are achieving outstanding results enhancing life span and quality. The goal is ensure wide access to medicaments and to improve global wellbeing.

- **Sergio Dompé**, Past President and member of the Board Management, Farindustria
- **Katherine LaGuardia**, Special Advisor, New York City Department of Health and Mental Hygiene
- **Nicoletta Luppi**, Vice President and Managing Director, MSD Italy
- **Damiano Rondelli**, Michael Reese Professor of Hematology, University of Illinois Hospital & Health Sciences System

Q&A

**11.55 am – 12.45 pm: RESPONSIBLE PRODUCTION**

***Fashion Round Table*** (50')

Production is often blamed for climate change as well as for various social issues. Fashion industry, which is at the forefront in promoting a sustainable production, in limiting environmental impacts and in supporting culture and social needs, can offer virtuous experiences.



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- **Giuseppe Miroglio**, Chairman, Miroglio Group
- **Gabriele Moratti**, Founder and Creative Director, Redemption
- **Francesca Rosset**, Co-Founder, Kinabuti
- **Claire Swift**, Director of Social Responsibility, University of the Arts London - London College of Fashion
- **Veronica Tonini**, Risk Management & Group Compliance Director, Group CSR Coordinator Ferragamo

Q&A

**12.45pm – 2.00 pm: Luncheon (75')**

**Afternoon**

**2.00 – 2.50 pm: RESPONSIBLE CONSUMPTION**

***Circular Economy Round Table*** (50')

Circular economy is at the heart of the agenda established under the Europe 2020 Strategy for smart, sustainable and inclusive growth. Recycling and re-using waste will make industry more competitive and will reduce demand for scarce resources.

- **Franco Amelio**, Sustainability & Climate Change Leader, Deloitte Italy
- **Diana Bracco**, Bracco Foundation
- **Kari Herlevi**, Project Director, SITRA
- **Francesco Pugliese**, CEO, CONAD

Q&A

**2.50 – 3.40 pm: RESPONSIBLE PERFORMANCE**

***Shared Value Economy Round Table*** (50')

Responsible performances and shared value strategy are ways of maximizing businesses while solving social problems. Economic success and social good can move forward together towards real change.

- **Enrico Giovannini**, Full Professor of Economic Statistics, University of Rome Tor Vergata
- **Rossana Revello**, Coordinatore Gruppo Tecnico Responsabilità sociale d'Impresa, Confindustria
- **Marco Gualtieri\***, President, Seeds&Chips
- **Sergio Urbani\***, General Director, Cariplo Foundation
- **TBD\***, Unilever Italia

Q&A



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### **3.40 – 4.30 pm: RESPONSIBLE FINANCE**

#### ***Social impact investment Round Table*** (50')

Socially responsible investing allows financial returns while supporting social impact and common good. The current state of the art is the starting point to move forward.

- **Antonella Baldino**, Chief Business Officer, Cassa Depositi e Prestiti
- **Mauro Bombacigno**, Director Company Engagement, BNL Gruppo BNP Paribas Italia
- **Quazi Azmat Isa**, President, Pakistan Poverty Alleviation Fund
- **Massimo Lapucci**, Chair European Foundation Centre, Secretary General, Fondazione CRT
- **Monica Mandelli**, Managing Director, KKR and Endeavor Italy
- **Maurizio Tamagnini\***, Chief Executive Officer, FSI

Q&A

### **4.30 – 4.45 pm**

#### ***Special Guest***

- **Mario Nava**, Director Financial system surveillance and crisis management, European Commission DG FISMA, and appointed President, Consob (15')

### **4.45 – 5.45 pm CLOSING REMARKS** (60')

- **Letizia Moratti**, Co-Founder, San Patrignano Foundation
- **Vincenzo Boccia**, President of Confindustria
- **TBD\***, Prime Minister/Minister of Economy and Finance

\* *to be confirmed*